

Next Meeting:
January 22nd
Four Seasons Hotel
Beverly Hills

 **HFTP**

LOS ANGELES

Hospitality Financial and
Technology Professionals

JANUARY 1998 ISSUE

Notes from El Presidente

Happy New Year to all of you and wishing you much success in 1998! As we embark on a new adventure at HFTP I would like all of you to know we are looking forward to great dinners, speakers and functions this year.

First, I urge you all to attend our January meeting at the Four Seasons Hotel in Beverly Hills on January 22nd. Our speaker will reveal all, that is to say, discuss the recent controversial CBS special undercover investigations of Los Angeles Restaurants. I can't imagine that you have not discussed this issue at your properties, or at least wondered last time you dined out! I hope you will come enjoy this speaker who has agreed to appear as long as we promise not to heave rotten fruits at him!

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**Need to
contact the
HFTP
National
Office??**

You can reach them at
(800) 856-4242 or by
e-mail at hftp@hftp.org

Their new address is:
11709 Boulder Lane
Suite #110
Austin, Texas 78796

L.A. Restaurants Exposed

This month our speaker will be **Adam Symson** from CBS 2 News. Adam will be speaking on his investigation into the L.A. Health Department's restaurant inspection system which was aired by CBS 2 News as a series recently.

Adam Symson is the Investigative Producer at CBS 2 News in Los Angeles. His specialties include undercover investigations as well as computer-assisted reporting. He is a member of CBS 2's Special Assignment Unit where he is the I-Team Producer. CBS 2's I-Team works on long-term, in depth stories that examine issues that have been

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IAHA Changes Name to HFTP

The International Association of Hospitality Accountants (IAHA) has changed its name to Hospitality Financial and Technology Professionals (HFTP). Association members voted overwhelmingly for the change, with 65 percent of voters choosing HFTP.

The new name emphasizes the important role financial activities continue to play in the job responsibilities of members, and it recognizes the expanding role members play in implementing technology in their organizations. Not only does the new name recognize the expanded responsibilities of HFTP members, it welcomes individuals involved in all aspects of hospitality

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**Four Seasons
Beverly Hills**
300 South Doheny Drive
Los Angeles
(310) 273-2222

Thursday, January 22
Doors open at 6:00 PM!
Cocktails 6:00 - 6:45 PM
Speaker 7:00 PM
Dinner 8:00 PM

Our speaker will be
Adam Symson
from
CBS 2 News
Producer of the series
"Behind the Kitchen Door"
Speaking on:
**Food Safety
in L.A. Restaurants**

see article on this page for more information

The price for all members
and first-time guests
\$35.00 per person.
All others pay \$45.00
Please make checks
payable to "IAHA"
("No Shows" will be billed)

*

Call (626) 836-1222 for
reservations or fax the
enclosed RSVP form
by Monday, January 19th

MEMBER SPOTLIGHT



**Herb Hammann - Treasurer
L.A. Chapter of HFTP**

Herb Hammann has been a crucial part of HFTP in many capacities. He is currently the Treasurer for our local chapter and has served as our Chapter President in the past. Herb has also served on the National Board of HFTP for the past four years and is currently on their Education Committee.

Herb has been controller at the Sheraton Industry Hills property since 1989. Prior to Sheraton, Herb also has experience with Hyatt, Hilton and Radisson companies.

If Herb is not at work in the hotel, you can probably find him at one of his favorite places to be: relaxing in the islands of Hawaii or watching a game at Dodger Stadium!

Herb, his wife Barbara, and their two children love to vacation in "paradise" and try to escape to Hawaii at least once a year. And in addition to his involvement with HFTP, Herb is also actively involved with the Dodger Booster Club. Made up of people who love (you guessed it!) the L.A. Dodgers, these club members sit together at the home games and even travel to away games several times a year. The booster club also helps out the community by performing charity works including holiday toy drives for needy children.

President's Message

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In February we hope to have our meeting in the Pasadena area and plan a combined meeting with the Orange County Chapter in March at the Alicante Hyatt. In April we would like to meet at a hotel downtown.

Our Fall season was a great success and we have seen excellent increases in both monthly meeting attendance and HFTP-LA membership, which now stands at 115 members. Our current membership is the largest total membership in over five years.

I am sure most of you have already received your membership renewal notices for 1998, and I hope all of you renew by the end of February so your name will be listed in the annual membership directory and you can enjoy the fruits of your association all year long!

In the meantime, if any of you have a suggestion for a worthy charity for our association to be involved in, please do contact me or one of our board members. I believe it is high time for us to get more involved in our community, reach out and help make our association better than ever. I am sure one of you has a great idea, so let's hear it. (No, we will not adopt your neighbor's yappy dog.)

Also, we are looking for future board members and committee participation. This is a commitment which I am sure you will find rewarding through closer ties with others in our chapter as well as a rewarding experience for those who have a desire to contribute a bit of time and talent to a great organization. Remember, HFTP is only as good as you make it!

So with this I shall close and thank you for your support. See you at the next meeting!

Eden Slegr

If you refuse to accept anything but the best, very often you will get it.

-W. Somerset Maugham

MARK YOUR CALENDAR...



Chapter Events:

Thursday, January 22, 1998

Four Seasons Beverly Hills

Speaker to be announced

Thursday, February 19th

Program to be announced

Thursday, March 19th

Hyatt Alicante

Joint Meeting with the Orange County Chapter

Thursday April 16th

and May 21 st

Program to be announced

National Events:

February 23-24, 1998

Casino Controllors Conference

Las Vegas, Nevada

June 16 - 18th

HFTP's HITEC

at the L.A. Convention Center

1998 is here!!



IT'S TIME TO RENEW!!

Have you renewed your HFTP Membership?

Renew your membership before the end of February in order to be included in the Membership Resource Book for 1998!

Questions?

Call Emily at (626) 836-1222

IAHA BOARD MEMBERS

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(310) 822-0611

William Sparks - Programs
Holiday Inn Beverly Garland
(818) 980-8000
beverly600@loop.com

HFTP's HITEC is coming to Los Angeles !!

The Hospitality Industry Technology Exposition and Conference, is presented to you by HFTP June 16 - 18, at the L.A. Convention Center.

See, hear, compare.

Visit more than 400 exhibit booths dedicated solely to the newest technology products and services.

Talk shop.

Share ideas with over 4,000 hospitality professionals from around the world in educational sessions and on the show floor.

Learn.

Get the information you need to solve problems and stay competitive from 25+ educational sessions taught by industry experts.

This is not just any show.

HITEC is the largest and most comprehensive showcase of hospitality technology in the world.

For more information, please check www.hitecshow.org

IAHA Name Change

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finance and technology.

The impetus for the name changes came from a survey of members, conducted by an independent marketing firm. The results clearly indicated that the IAHA name did not reflect the true responsibilities of the membership - less than 10 percent had the words "accounting" or "accountant" in their titles. The survey also showed that members had increasing responsibility for financial planning, budgeting and forecasting, and technology management.

The possibility of a name change originated during the IAHA Board of Directors strategic planning session at its 1996 annual convention. The survey was conducted in late spring, and based on the results and the recommendations of HFTP's marketing firm, Marketing General, Inc., the name change was first announced at the Hospitality Industry Technology Exposition and Conference (HITEC) which is produced by HFTP. Based on the positive response at HITEC, the marketing firm moved forward with specific recommendations for a new name. A vote of the membership was conducted following the association's 1997 annual convention in September, and voting concluded on October 31. The name change officially took place on November 3, 1997.

L.A. Restaurants

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historically overlooked in L.A. news.

In 1997, Adam Symson's investigations included a story that exposed corruption in the criminal justice system for drunk drivers and the well-known look into the L.A. County Health Department's restaurant inspection system as well.

Mr. Symson started in broadcast journalism at KGIL Newstalk 1260 as a producer for current affairs programming. After that, Adam worked at KCAL 9 as an assignment editor and a researcher for the investigative unit. Next came a position as a field producer at NBC 4 here in Los Angeles before taking his current position at CBS 2 News.

The LA Chapter welcomes NEW MEMBERS

Jo-Ann Belmonte
Controller
Westin Bonaventure

Mario Garcia
Assistant Controller
Wyndham LAX Hotel

Paul Kazyak
Controller
Four Seasons Beverly Hills

Michelle Negrete
Assistant Controller
Sheraton Gateway Hotel

Connie Santos
Credit Manager
Sheraton Long Beach

ON THE MOVE

Bruce Reichenbacher
Director of Finance
Los Angeles Omni Hotel

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Four Seasons Hotel
Beverly Hills

Hospitality Financial and Technology Professionals
Los Angeles Chapter
Global Hospitality Network
3579 E. Foothill Boulevard, #229
Pasadena, CA 91107

What's At www.hftp.org?

- * Professional Development Information
- * CHAE / CHTP Information
- * Bulletin Boards
- * Hot Links to Other Hospitality Sites
- * HFTP Membership Application
- * Chapter Profiles
- * Chapter Standards and Procedures
- * Back issues of *The Bottomline* and *ChapterLink*

To enter the members' only section of the website, enter your HFTP member ID# as your name and your last name with the first letter capitalized as your password.

Exclusively Serving the Hospitality Industry

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IAHA MEMBER



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to your unique
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System Problems

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the structure
& information
you need NOW!

Contact Sharon verDoorn at
(562) 989-7998