Next Meeting:
Thursday April 17th
The Peninsula
Beverly Hills

IAHA LOS ANGELES

International Association of Hospitality Accountants

APRIL 1997 ISSUE

PRESIDENT'S MESSAGE

The Bel-Air Bay Club was the beautiful setting for our March meeting. Jake Ticsay and Catering Manager Madeline pulled out all the stops for our chapter. The food and beverage service was superb, and the club was extremely generous to us.

Julia Ryder from Jeffer, Mangles, Butler and Marmaro LLP spoke to us about how to maximize recovery after a major disaster, complete with handouts. If you missed this informative meeting and would like a copy of the handout, just contact a board member.

See the side bar for details on the April meeting, and plan ahead for the May 14th meeting at the Wyndham Checkers Hotel which is always a treat. This year the board tried to vary the locations of the meetings (airport, downtown, west side, etc.) to make it more convenient. In some ways, the results were disappointing. The number of people who attended the meetings were not as expected.

The board would like your feedback and suggestions. As always, any member may attend the board meeting which is held at 5pm on the day of the dinner meeting. Your input and suggestions are welcome and appreciated.

Being an active participant in your chapter only enhances your IAHA benefits! If you plan to attend the board meeting, please note it on your RSVP form for April so we have space set aside for you. Also, we are on the lookout for new board members for 97-98. Let a current board member know if you are interested in this great opportunity!

The June cruise will not get out of the dock after all - the lack of sponsorship would put the financial health of our chapter in jeopardy. That fact, along with increased costs and higher than expected minimum attendance guarantees, forced the board to this decision. We have received some good ideas for alternatives that would be cost-effective for the chapter and our members. A barbeque picnic at a park or beach would be perfect for family and kids; an evening at the Greek is also under consideration. With L.A. as our backyard we should be able to put something together that appeals to the majority of the group. Please speak up on the issue!

In May we plan to award the Student Scholarship, so be sure

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The Peninsula
is located at
9882 Santa Monica Boulevard
(310) 551 - 2888
Thursday, April 17th
Doors open at 6:00 PM!
Cocktails 6:00 - 6:45 PM
Speaker 7:00 PM
Dinner 7:30 PM

Our speaker will be
Barbara Barshak
from
Katz Cassidy, CPA's
speaking on:

Employer Tax Liability Threshold and related issues

The price for all members and first-time guests
$35.00 per person.
All others pay $45.00.
Please make **checks payable to "IAHA"**
("No Shows" will be billed)
*
Call (818) 836-1222 for reservations or **just fax the enclosed RSVP form** by Monday, April 14th

Let us know your favorite website and we will publish it in the next newsletter!

The IAHA Western Regional Conference

April 23rd - 26th at the Sheraton Newport Beach Hotel
(Special rate of $79 per night for conference attendees.)

Meet members from various chapters
NETWORK WITH OUR FELLOW IAHA MEMBERS
Attend informative seminars
PARTICIPATE IN EDUCATIONAL DISCUSSIONS
Enjoy fun-filled activities!

To get more information on this exciting event or to sign up to participate, please call:
Ellie Warther, Vice President, Orange County Chapter at (714) 574-9000

DO YOU LIKE WINNING RAFFLE PRIZES?

Of course, we all do! To keep the raffle going, we need prizes! Please donate logo items, a bottle of wine, or any fun item to represent your property! Proceeds go towards our scholarship fund.

Directions to the Peninsula Hotel

From the I-10 West:
Exit on Robertson - turn right
To Wilshire - turn left
To Little Santa Monica - turn left
Hotel is one block down on left side

From the 405 North:
Exit Santa Monica - turn right
To Avenue of the Stars - turn right
Make an immediate left onto Little Santa Monica
Hotel is 2 blks down on right

Parking - Only Valet Parking is available. $3.50 with validation.

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to bring your business cards to the next two meetings and be generous at the fishbowl! Remember, you were probably a struggling student once too!

Just to let you know, Raleigh Enterprises, the company I have been employed by for the last six years, experienced a planned downsizing and I am no longer affiliated with them. While I enjoyed the time spent there, I am looking forward to new opportunities! I talked with many of you often, shared information, offered and received direction on ticklish hotel concerns, etc. So, don't be strangers! I can now be reached at (310) 842-9670. See you at the Peninsula on the 17th!

Mary

Notes:

Ok, so here we ran into some extra space to fill! I thought giving you a list of the top ten selling "shortest books" would be of some value to you! I am not certain you will find these in your local bookstore, but if you would like a copy of any of these, please contact Eden Slegr, Vice-President: "Amelia Earhart's Guide to the Pacific Ocean," "Easy UNIX," "Popular Lawyers," "Bob Dole: The Wild Years," "Mike Tyson's Guide to Dating Etiquette," "The Amish Phone Book," "Mormon Divorce Lawyers." Keep smiling!

New Members:

We wish to welcome the following new members to the Los Angeles Chapter IAHA!

Bob Avila, Controller, Woodland Hills Hilton
Christopher Cuilty, Controller, Westlake Village Inn
Mark Emerson, Controller, The California Club
Haikaz Gholian, Controller, UCLA Conference Center
Jodi Hillenbrand, Asst. Controller Sheraton Miramar
Guy Underkoffler, Controller Wyndham LAX

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brucereich@aol.com

Jerome Alper
Past President
Sheraton Cerritos Hotel
(310) 403-2010

This Month's Speaker....

will be **Barbara Barshak**, a partner at Katz Cassidy, CPAs, located in West Los Angeles. Barbara will be speaking on **"Employer Tax Liability Threshold."** She will also be discussing important **changes in IRS requirements**. These are subjects that affect all of us who deal with the reporting of taxes at our workplace. **Barbara is very knowledgeable in accounting issues within the hospitality industry and will welcome any questions from our group**. She has 20 years of experience in her field and specializes in dealing with the food and beverage industry, including retail and restaurants. Barbara has published several articles in magazines such as "Restaurant Business" and the California Restaurant Association periodical. She has also written pieces that have appeared on the World Wide Web. In addition, Barbara is an active member of many industry organizations including the Roundtable for Women in Food Service.

Look Out for This
Upcoming Speaker Topic....

"Choose Because You Can"

1997 has seen the advent of a new age in local telephone service. Just like the late 1980's and the deregulation of the long distance monopolies, businesses are no longer being held hostage by the incumbent local phone companies. With this change, companies like ICG Telecom are providing an alternate solution. What that means is substantial savings, especially in the hotel industry where the telecommunication service adds to the profitability and the bottom line of hotel operations. With savings of up to 30-40%, that all adds up. Even the worst case scenario is a 10% savings. Knowing about the changes in local phone service in the Southern California market can be a simple way to increase profits, receive better service, and increase the bottom line profitability of your telecom revenue center.

Information provided by **Mark Wozniak of ICG Telecom Group, Inc.** Mark plans to talk to our chapter and provide us all with education concerning the deregulation of the local phone market. He will also demonstrate how through some analysis, a hotel or club can save thousands of dollars monthly.

Have an Idea for a Meeting Topic?
Know Someone Who Would be a Great Speaker?
We want to hear from you!
Contact Bruce Reichenbacher (310) 436-3000

International Association of Hospitality
Accountants - Los Angeles Chapter
c/o Eden Slegr, Partner
Hospitality Network International
Global Hospitality Search
3579 E. Foothill Boulevard, #229
Pasadena, CA 91107

Next Meeting:
The Peninsula - Beverly Hills
Thursday, April 17th

Address Correction Requested

IAHA Fax on Demand

Toll Free at (888) 813-INFO or (214) 353-6135

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